



Meeting Date: July 1, 2019

Agenda Item: 2.2

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Approval of Ashland Commons Master Plan

Executive Summary:

The Board of Directors will receive a presentation on the draft preferred plan for the Ashland Common Master Plan project.

Financial Impact:

The preferred Ashland Common Master Plan will be submitted with a grant application for the Statewide Parks Program - Round 3. If the application is successful and the District is awarded the grant it would fund the majority of the park development costs with the exception of street and sidewalk improvements located in the public-right-of-way which are ineligible costs for grant funding.

Staff Recommendation:

Receive the presentation and approve by motion the final concept plan for the Ashland Common project.

Description of Item:

The proposed Ashland Common project is located at 16640 East 14th Street in the Ashland area which has a severe deficiency of parkland per capita. The approximately 38,100 square foot parcel of land is owned by Alameda County and is currently being used by the Deputy Sheriff's Activity League (DSAL) for short-sided soccer activities and community events.

Earlier this year, the District, Alameda County, and the Trust for Public Land entered into a partnership to plan and develop a community park/plaza to accommodate the combined needs of the Ashland community, the Alameda County Sheriff's Office (ACSO), DSAL, and to enhance the local economic opportunities. The conceptual project has been reviewed by Supervisor Nate Miley, the Alameda County Community Development Agency, ACSO, and DSAL. Collectively the group concurs recommending approval of the proposed project to the HARD Board of Directors and County Board of Supervisors.

The County provided HARD a non-binding Letter of Intent to affirm the County's commitment to conveying the site for long-term use as a park for the Ashland community. Upon conveyance of the Property, either through a long-term lease, land swap or deed transfer, and completion of the environmental documentation in compliance with the California Environmental Quality Act (CEQA), HARD would then design, construct, operate and maintain the park.

Between May and June, the District, in partnership with The Trust for Public Land, conducted a thorough community outreach process to develop a park master plan that meets the needs of the community and partnering agencies. A total of five community workshops were held in the Ashland area including Ashland Community Center, REACH Center, and Famfest, to gather feedback from community members of all ages and needs. In addition, presentations were given at Alameda County Unincorporated Service Committee, Ashland Community Association, and Ashland/Cherryland Business Committee.

The final concept plan incorporates the visions of partnering agencies and the community to create an inclusive community gathering space with economic opportunities, services, and a variety of recreation amenities. The plan includes the community's preferences for a plaza that allows for special events and a pop-up marketplace,

shade structure, multi-purpose lawn area, stage, interactive fountain, fenced children's play area and fitness area, walking loop, picnic areas and seating, pedestrian scale lighting, spaces for food trucks and mobile services, shade trees and landscaping, public restroom and kiosk.

ATTACHMENTS:

Description	Upload Date	Type
Ashland Common Master Plan	6/27/2019	Cover Memo